

International Virtual Conference on “Innovate Green Business 2026” (IVC-IGB-2026)



Organized by



**Southwestern
State College**

In Association with



**Himalayan White House
International College**



International Partner

**Kuala Lumpur University of
Science and Technology (KLUST)**

(formerly known as Infrastructure University Kuala Lumpur, IUKL)

National Partners



**Southwestern School of
Management & Technology**



**Southwestern Academic
Research Centre**

12th August, 2026

ABOUT THE CONFERENCE

The Innovate Green Business Conference serves as a premier dynamic platform for visionary thinkers, researchers, industry professionals, and creative minds dedicated to advancing ecological sustainability through commercial innovation. Our primary mission is to foster the cross-pollination of transformative ideas, showcase empirical research findings, and explore pioneering models for eco-friendly enterprise.

Designed as a holistic intellectual ecosystem, the event features inspiring keynote addresses, interactive panel debates, specialized breakout tracks, and dynamic presentation galleries. This gathering offers participants an unrivaled space to discover cutting-edge sustainable practices, build interdisciplinary networks, and discover actionable strategies to solve pressing ecological challenges. Beyond academic discourse, attendees will benefit from purposeful career development spaces, structured networking forums, and collaborative social mixers designed to build long-term professional partnerships.

SPECIAL HIGHLIGHT: STUDENT IDEA PITCH COMPETITION

A core pillar of this year's event is our flagship Student Idea Pitch Competition. This high-energy arena challenges ambitious students to step forward as future green entrepreneurs. Participants from diverse academic backgrounds including Management, Science & Technology, Social Sciences, and Hotel Management will pitch original, commercially viable, and ecologically sound solutions to real-world problems.

Rather than focusing on niche, hyper-technical theories, this contest celebrates cross-disciplinary creativity, practical problem-solving, and sustainable business modeling. It provides next-generation leaders with the unique opportunity to stress-test their innovations, present their concepts to panel experts, and secure critical feedback to turn their green ideas into impactful ventures.

Important Dates

Abstract for project Idea (Max 250–300 words). Initial Submission Deadline	June 20, 2026
Notification of Abstract Acceptance (Idea Pitches):	Within 2 days of submission
Abstract closing Date	July 20, 2026
Early Bird Registration End Date:	July 20, 2026
Regular Registration End Date	August 2, 2026
Conference & Pitch Competition Dates	August 12, 2026
Pitch time/ team	5 min time

Conference Theme

"Digital & Ecological Transformation: Synergizing IT Innovation with Environmental Sustainability"

The International Virtual Conference on "Innovate Green Business 2026" serves as a premier global platform for students, researchers, academicians, tech innovators, and industry experts. The conference aims to explore cutting-edge technological innovations, data-driven frameworks, and digital paradigms capable of steering modern businesses and ecosystems toward a regenerative, net-zero future.

Conference Track:

From researcher, scientist, faculty, industry expert. We invite high-quality, original, and unpublished research papers, case studies, and conceptual reviews addressing the intersection of green business practices, climate tech, and sustainable digital architectures. Participants are invited to submit Abstract across four specialized, multidisciplinary tracks:

Track 1: Socio-Economic Green Innovations

Focus Area:	Digital Inclusion & Regenerative Travel. Using digital tools to uplift local communities, run green businesses, and promote eco-travel
Science & Tech:	Build the underlying mobile apps, web portals, or secure databases that power these social enterprises.
BBS & BBM:	Create digital banking (Fintech) or crowdfunding solutions for rural green entrepreneurs..
Hotel Mgt:	Design "Regenerative Travel" booking platforms that track carbon footprints and promote local homestays.
BSW:	Launch digital storytelling campaigns to preserve indigenous heritage and empower local communities.

Track 2: Eco-Friendly Software Engineering

Focus Area:	The Green Software Revolution. Designing digital applications and corporate workflows that minimize resource consumption.
Science & Tech:	Write battery-saving code and design app layouts (UI/UX) optimized for low power usage.
BBS & BBM:	Plan sustainable supply chain operations for tech startups and green businesses.
Hotel Mgt:	Streamline digital check-in apps and digital restaurant systems to completely eliminate paper waste.
BSW:	Assess how accessible and user-friendly eco-apps are for elderly or low-literacy populations

Track 3: Green Computing & Sustainable Infrastructure

Focus Area:	Making IT systems, corporate networks, and tech platforms use less electricity.
Science & Tech:	Build energy-efficient AI models, sustainable coding frameworks, or green cloud setups.
BBS & BBM:	Propose cost-saving strategies for companies adopting energy-efficient IT infrastructure.
Hotel Mgt:	Design smart-automation systems (IoT) to cut power and electricity waste in large hotel chains.
BSW:	Advocate for policies that prevent electronic waste (e-waste) dumping in marginalized neighborhoods

Track 4: Climate Tech & Environmental Analytics

Focus Area:	Data-Driven Climate Resilience: Using Geospatial Tools to Monitor Urban Heat & Water Quality.
Science & Tech:	Investigating environmental threats using geospatial intelligence, computer vision, and remote sensing.
BBS & BBM:	Create business risk models and budget plans for climate disasters.
Hotel Mgt:	Analyze climate data to protect resort ecosystems and plan seasonal green tourism.
BSW:	Study environmental data to help vulnerable communities prepare for floods or landslides

- Abstract/Pitch Proposals: Submit an executive summary (max 500 words) outlining the innovation, sustainability value proposition, and commercial viability. All entries must be original any of the aforesaid themes
- Portal: Submit to the Editor-In chief through the following email- submission@swsc.edu.np

Guidelines for Presentation: Idea pitch competition

- Slide Limit: Oral presentation slides should be limited to 5 PowerPoint slides.
- Time Limit: Each presentation must not exceed 5 minutes, with an additional 1 minute allocated for a question and answer session.
- Awards: Best Presentation Awards will be announced during the valedictory ceremony.
- Further Instructions: Additional guidelines regarding the PPT presentation will be provided only to registered candidates after confirmation of the registration fee payment.

Registration Fee:

Description	Nepali		Foreign	
	Early Bird	After Early Bird	Early Bird	After Early Bird
Students/ Academics/ Industry Professionals/ Researchers	NPR 250 	NPR 400 	5 USD	8 USD Beneficiary Account Name: Southwestern State College Pvt Ltd Bank Name: Sanima Bank Ltd Bank Account No.: 001010010001321 Bank Branch: Head Office SWIFT Code: SNMANPKA City: Kathmandu Country: Nepal
	Registration QR Code	Payment QR Code	Bank details with swift code	

- To secure a spot in the conference proceedings, every accepted abstract requires at least one registered author.
- Only one registered individual can deliver the pitch. Collaborative or shared presentations are not allowed.
- The active presenter automatically receives a certificate. Co-authors only get certificates if they pay the individual registration fee for their category.
- Co-authors must join the virtual session live while their paper is being presented.
- Non-competing guests must register to access the sessions. They will receive a Certificate of Attendance.

How to Register

- Identify the registration category from registration fee table.
- Scan the provided QR code. Complete the billing section carefully to ensure your official receipt displays the correct name.
- Download and save your payment transaction confirmation as a PDF or image file.
- Email [conference@swsc.edu.np] your payment document. Your registration is officially finalized once we verify the transaction, which takes 2 to 3 business days.

Distinguished Guest Speakers:



Dr. Abid Hussain

Senior Economist, ICIMODE, Nepal



Dr. Vibha Dhawan

Director General, TERI, India



Prof. Dr. Vishnu Khanal

Tribhuvan University



Pankaj Pradhananga

CEO Impact Adventure, Nepal



Dr. Kamaljeet Kaur

Assoct. Professor, KLUT, Malaysia

Alumni Industry Jurors



Resham Jung Singh

Ph.D. Scholar, KLUST, Malaysia



Sabika Shrestha

Journalist, NTV WORLD, Nepal



Dr. Gaurav Gyawali

Hewlett Packard Enterprise Labs, US



Mr. Swaraj Sagar Pradhan

Researcher, Stony Brook University, New York

Organizing Committee

ABOUT US

We are a progressive, forward-thinking academic alliance committed to bridging the gap between rigorous research and actionable global commerce. By championing multidisciplinary collaboration, we empower educators, professionals, and the student community to develop sustainable frameworks for modern industry. Our organization is dedicated to cultivating an open, inclusive environment where science, business strategy, and environmental advocacy converge to drive meaningful global change.

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For any registration, partnership, or submission queries, please write us on email:
conference@swsc.edu.np

For further information,

Conference Website



Registration QR Code



QR code for WhatsApp Community



For Partnership & Sponsorship Opportunities:

For Partnership or sponsorship inquiries, please email us on swgresearch@gmail.com